



Digital Playbill Ad Space Guidelines

Ad Tiers: (for digital program)

Full Page Ad Options:

- Premium Ad Space - Full page Image on *3rd page in Program*
 - \$200
 - 2 Comp tickets to show

- Full Page Ad
 - \$175
 - 2 Comp Tickets to show

Half Page Ad Options:

- Half Page Ad –
- \$150
- 1 Comp ticket to sho

1/4 Page Ad Options:

- 1/4 page Ad
- \$100

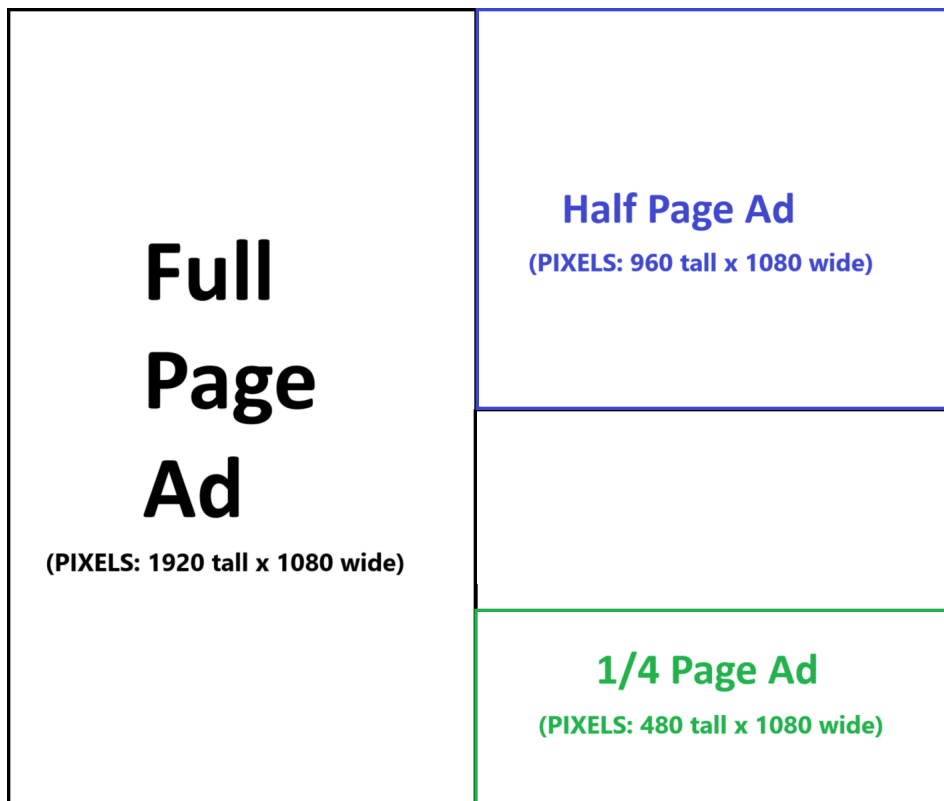


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Formatting and Dimensions:

Image Requirements

- Format must be JPG or PNG
- **Image Dimensions** - *Anything less than the recommended pixels may come across pixelated.*
 - **Full Page** -
 - Height: 1920 pixels
 - Width: 1080 pixels
 - **Half Page** -
 - Height: 960 pixels
 - Width: 1080 pixels
 - **1 / 4 Page** -
 - Height: 480 pixels
 - Width: 1080 pixels





Digital Playbill Ad Space Guidelines

Why advertise with SGDC:

- Reach as many as 1000 people in just 2 nights
- Our Digital Programs include links that go directly to your website.
- Support the growth of the arts in Southern Utah
- Keep it local – help us promote local businesses in our community
- Keep dance a thriving art form in Southern Utah
- Be a part of Vista School's gorgeous new theater
- Get complimentary tickets to the show! *Depending on ad purchase*

What your purchase goes toward:

- Community Outreach
 - Community Classes
 - Free Community Night
 - Master Classes
- Production Costs
 - Theater and rehearsal spaces
 - Costumes
 - Sets – this show requires a lot of chairs!
 - Lighting Design and Sound Engineering
- Choreographer fees
- Dancer stipends
- Keep ticket prices down!
- Much, much more...



Digital Playbill Ad Space Guidelines

Consider Becoming a Sponsor!

- Certain Sponsorship levels automatically include ad space and recognition in our playbill plus many other perks!
- See the Sponsorship Information Page Below

SPONSOR LEVELS

Titanium Sponsor: \$10,000+
Includes full-page ad and name recognition in playbills and curtain speeches, logo placement on banners, linked logo listed on our website footer and donor page, TEN season tickets, and a table (Seats 8) at this season's Gala event.

Platinum Status: \$5,000 - \$9,999
Includes full-page ad and name recognition in playbills and curtain speeches, linked logo listed on our website footer and donor page. Six season tickets and FOUR tickets to this season's Gala event.

Gold Level: \$2,500-\$4,999
Includes half-page ad and name recognition in playbills, linked logo listed on our website footer and donor page, FOUR season tickets, and TWO tickets to this season's Gala event.

Silver Level: \$1,000 - \$2,499
Includes quarter-page ad and name recognition in current season playbills, a small, linked logo listed on our website donor page, and FOUR season tickets.

Bronze Level: \$500 - \$999
Includes name recognition in current season playbills & small linked logo on our website donor page, two tickets to one show.

Company Ambassador: \$100-\$499
Includes name recognition in current season playbills and on our website donor page.

Friends circle: up to \$99
Includes name recognition in the next playbill.

St George Dance Company is a non-profit and will record all monetary and in-kind donations. A tax receipt will be promptly mailed to donors. **TAX ID # 61-1641514**