



Purchase Digital Playbill Ad Space

for St. George Dance Company's 2023 Spring Show:

“Have a Seat”

April 21, 22, 2023 - Vista School Theater

Consider Becoming a Sponsor!

- Certain Sponsorship levels automatically include ad space and recognition in our playbill plus many other perks!
- See the Sponsorship Information Page Below

Why advertise with SGDC:

- Reach up to 1000 people in just 2 nights
- Our Digital Programs include links that go directly to your website.
- Support the growth of the arts in Southern Utah
- Keep it local – help us promote local businesses in our community
- Keep dance a thriving art form in Southern Utah
- Be a part of Vista School's gorgeous new theater
- Get complimentary tickets to the show! *Depending on ad purchase*

What your purchase goes toward:

- Community Outreach
 - Community Classes
 - Free Community Night
 - Master Classes
- Production Costs
 - Theater and rehearsal spaces
 - Costumes
 - Sets – this show requires a lot of chairs!
 - Lighting Design and Sound Engineering
- Choreographer fees
- Dancer stipends
- Keep ticket prices down!
- Much, much more...

SPONSOR LEVELS

Titanium Sponsor: \$10,000+

Includes full-page ad and name recognition in playbills and curtain speeches, logo placement on banners, linked logo listed on our website footer and donor page, TEN season tickets, and a table (Seats 8) at this season's Gala event.

Platinum Status: \$5,000 - \$9,999

Includes full-page ad and name recognition in playbills and curtain speeches, linked logo listed on our website footer and donor page. Six season tickets and FOUR tickets to this season's Gala event.

Gold Level: \$2,500-\$4,999

Includes half-page ad and name recognition in playbills, linked logo listed on our website footer and donor page, FOUR season tickets, and TWO tickets to this season's Gala event.

Silver Level: \$1,000 - \$2,499

Includes quarter-page ad and name recognition in current season playbills, a small, linked logo listed on our website donor page, and FOUR season tickets.

Bronze Level: \$500 - \$999

Includes name recognition in current season playbills & small linked logo on our website donor page, two tickets to one show.

Company Ambassador: \$100-\$499

Includes name recognition in current season playbills and on our website donor page.

Friends circle: up to \$99

Includes name recognition in the next playbill.

St George Dance Company is a non-profit and will record all monetary and in-kind donations. A tax receipt will be promptly mailed to donors. **TAX ID # 61-1641514**

Ad Tiers:

For Digital Program

Full Page Ad Options:

- **Premium Ad Space - Full page Image on 2nd page in Program + 1/2 Page Video**
 - **\$200**
 - Ad linked to your website
- **Full Page Ad - Image Only**
 - **\$150**
 - linked to your website
 - 2 Comp tickets to show
- **Full Page Ad – Full page Image + 1/2 page Video**
 - **\$175**
 - Ad linked to your website
 - 2 Comp tickets to show

Half Page Ad Options:

- **Half Page Ad – 1/2 page Video + 1/2 page Image**
 - **\$150**
 - linked to your website
 - 1 Comp ticket to show
- **Half Page Ad – Image Only**
 - **\$100**
 - linked to your website
 - 1 Comp ticket to show

1/3 Page Ad Options:

- **Image Only**
- **\$75**
- linked to your website

1/4 Page Ad Options:

- **Image Only**
- **\$50**
- linked to your website

Ad Notes and Requirements:

*Video Ads will be on a separate page from Image Ads. We will do our best to place videos and images as close together as possible.

Video Requirements

- Must be a YouTube Video
- No sound if possible

Image Requirements

- Format must be JPG, GIF, or PNG
- File size must be under 10MB
- **Image Dimensions** -

Anything less than the recommended pixels may come across pixelated.

- **Full Page** -
 - Width: 2120 pixels
 - Height: 3176 pixels
- **Half Page** -
 - Width: 2120 pixels
 - Height: 1548 pixels
- **1 / 3 Page** -
 - Width: 2120 pixels
 - Height: 1179 pixels
- **1 / 4 Page** -
 - Width: 1020 pixels
 - Height: 1548 pixels