



Purchase Digital Playbill Ad Space

With St. George Dance Company.

Your Ad will be featured in the playbill of the following show:



Go to <https://www.stgeorgedance.com/playbill-ads> to purchase ad space.

Consider Becoming a Sponsor!

- Certain Sponsorship levels automatically include ad space and recognition in our playbill plus many other perks!
- See the Sponsorship Information on the last page.

Ad Tiers:

For Digital Program

*Image requirements and dimensions on the next page.

Premium Ad Space:

- \$200
- Only 1 available - 3rd page in playbill
- Full Page Ad
- 2 Comp Tix to show

Full Page Ad:

- \$175
- 2 Comp Tix to Show

Half Page Ad:

- \$150
- 1 Comp Tix to Show

1/4 Page Ad

- \$100
- 1 Comp Tix to Show

Why advertise with SGDC:

- Reach as many as 1000 people in just 2 nights
- Support the growth of the arts in Southern Utah
- Keep it local – help us promote local businesses in our community
- Keep dance a thriving art form in Southern Utah
- Get complimentary tickets to the show! *Depending on ad purchase*

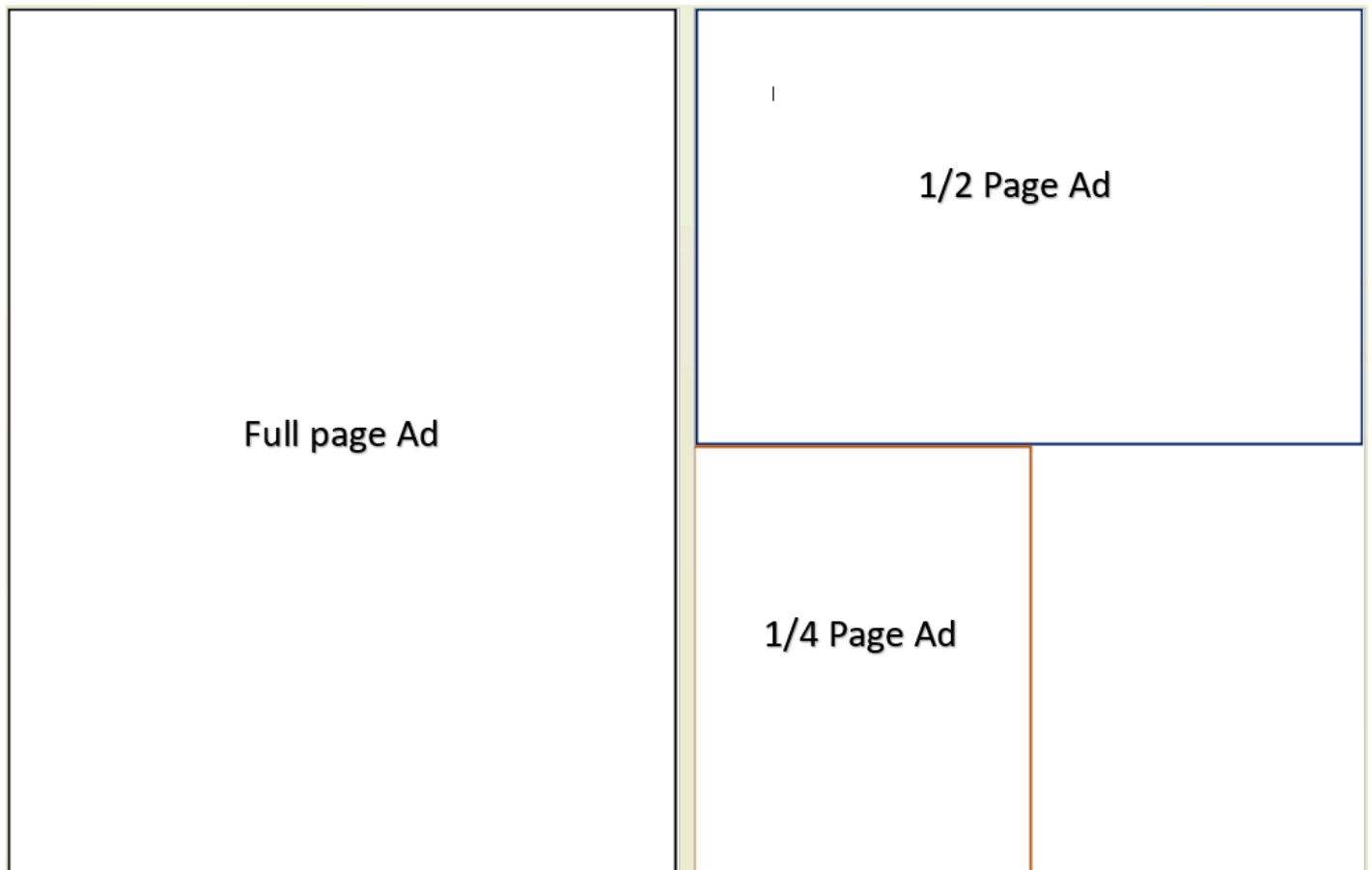
What your purchase goes toward:

- Community Outreach
 - Community Classes
 - Free Community Night
 - Master Classes
- Production Costs
 - Theater and rehearsal spaces
 - Costumes
 - Sets
 - Lighting Design and Sound Engineering
- Choreographer fees
- Dancer stipends
- Keep ticket prices down!
- Much, much more...

Ad Notes and Requirements:

Image Requirements

- Format must be JPG, GIF, or PNG
- File size must be under 10MB
- **Image Dimensions** -
 - **Full Page** -
 - 8.5 x 11 inches
 - Width: 2120 pixels
 - Height: 3176 pixels
 - **Half Page** -
 - 8.5 x 5.5 inches
 - Width: 2120 pixels
 - Height: 1548 pixels
 - **1 / 4 Page** -
 - 4.25 x 5.5 inches
 - Width: 1020 pixels
 - Height: 1548 pixels



SPONSOR LEVELS

Titanium Sponsor: \$10,000+

Includes full-page ad and name recognition in playbills and curtain speeches, logo placement on banners, linked logo listed on our website footer and donor page, TEN season tickets, and a table (Seats 8) at this season's Gala event.

Platinum Status: \$5,000 - \$9,999

Includes full-page ad and name recognition in playbills and curtain speeches, linked logo listed on our website footer and donor page. Six season tickets and FOUR tickets to this season's Gala event.

Gold Level: \$2,500-\$4,999

Includes half-page ad and name recognition in playbills, linked logo listed on our website footer and donor page, FOUR season tickets, and TWO tickets to this season's Gala event.

Silver Level: \$1,000 - \$2,499

Includes quarter-page ad and name recognition in current season playbills, a small, linked logo listed on our website donor page, and FOUR season tickets.

Bronze Level: \$500 - \$999

Includes name recognition in current season playbills & small linked logo on our website donor page, two tickets to one show.

Company Ambassador: \$100-\$499

Includes name recognition in current season playbills and on our website donor page.

Friends circle: up to \$99

Includes name recognition in the next playbill.



St George Dance Company is a non-profit and will record all monetary and in-kind donations. A tax receipt will be promptly mailed to donors. **TAX ID # 61-1641514**